



Activity Report

2025

Justice for
Prosperity



Introduction

Justice for Prosperity (JfP) is an independent foundation based in Amsterdam that investigates, exposes, and predicts the targeted undermining of democracies. Our work focuses on the networks behind that undermining: the extreme right and left, ultra-conservative and populist movements, and the large industries that finance, amplify, or quietly benefit from the erosion of open societies.

The strategic premise of our work has remained consistent since the beginning. The attacks on democracy, on sexual and reproductive health rights, on LGBTIQ+ protections, and on the credibility of civil society itself are not isolated events but the visible tip of a coordinated transnational network operating across borders. Conventional civil society responses, which tend to address each attack as it surfaces, remain a step behind. The only sustainable counterstrategy is to identify the underlying network, expose its financing and methods, and equip policymakers, journalists, and partner organisations with the intelligence and frameworks they need to act. This is the logic that has guided our investigations, our tooling, and our partnerships from the beginning and will continue to guide us through the coming years.



A 2025 retrospective

In 2025, we have made advancements in our work in four main ways.

First, we began building frameworks that other allied actors could use. The clearest example is the Anti-Rights Diamond Model, introduced in *WhoDis II* in October, which maps how populist politicians, media entrepreneurs, religious institutions, street movements, and financial actors interlock to convert fear into political power. This model later evolved into our Anti-Rights Ecosystem, which is still used in 2026.

Second, we deepened the financial and geopolitical dimensions of our investigations. *Geneva Consensus as Geopolitical Leverage in Africa*, published in July, traced how an international declaration has been weaponised through aid conditionality, debt relief incentives, and coordinated UN voting blocs. *Global Anti-LGBTIQ+ Networks in Africa*, commissioned by IPPF and published in November, drew on over 250 sources to document more than \$54 million in US Christian Right funding flowing into Africa since 2007, and named the specific organisations, from Family Watch International to Alliance Defending Freedom International, that have engineered the continent's surge in anti-LGBTIQ+ legislation.

Third, and very importantly, we expanded our work into Dutch and the Netherlands itself. *Hoe worden verkiezingen in Europa beïnvloed?* (how were the European elections influenced?) and a series of shorter Dutch-language investigations, including *Waar blijft het geld?* (*Where is the money*), *Desinformatie tijdens en na Rode Lijn protest* (*Disinformation during the Red Line protest*), and *Bots op sociale media* (*Bots on social media*), allowed us to engage a domestic audience, and connected our work to pressing political questions during the Dutch elections. Our report, *WhoDis II*, bridged these two areas of operation, applying our framework specifically to the Dutch ecosystem ahead of the 2025 elections.

Fourth, we complemented our investigative work with a more deliberate public presence. While discretion and high investigative standards define our work, the networks we investigate are openly shaping legislation and electoral outcomes. Operating exclusively behind-the-scenes risks not reaching the broader public whose opinions are actively manipulated and polarised. Our contributions to the Zembra documentary on anti-rights actors, alongside appearances on Pauw & De Wit, *Follow the Money*, *Devpolicy Talks*, *Vroeg!*, and NPO Radio 2, were therefore ways of ensuring that the findings of our investigations reach the audiences best positioned to act on them.

This report compiles the investigations, media work, and public engagements that defined our year under dedicated sections. Nevertheless, a significant portion of our activity takes place outside of public view, making this activity report non-exhaustive.



As the Founder and Executive Director of the Justice for Prosperity Foundation (JfP), I am proud to present our achievements and ongoing efforts in 2025, a year in which the patterns we have been documenting for some time became impossible to dismiss as marginal or coincidental.

2025 was the year JfP's work ramped up and started reaching a wider audience, for which we are enormously thankful. We published a sequence of substantial investigations, including *Geneva Consensus as Geopolitical Leverage in Africa*, *WhoDis II*, and the IPPF-commissioned *Global Anti-LGBTIQ+ Networks in Africa*, which together traced the financing, narratives, and operational playbooks of the actors driving the global anti-rights agenda. We introduced the Anti-Rights Ecosystem Model as an analytical framework, began producing investigations in Dutch for the first time, and stepped onto a broader public stage through the Zembra documentary and programmes such as Pauw & De Wit and Follow the Money.

The year differed from those that preceded it in scale and visibility. In earlier years, much of our impact was achieved quietly, through closed-door briefings and trusted partnerships, and that work continues. However, the termination of the SHIELD programme, the dismantling of USAID, and the sharpening of the Dutch political landscape made clear that an exclusively behind-the-scenes posture risked ceding the public ground on which the broader argument is being fought.

What I am most proud of is not any single publication, but the cumulative shift in how our work is being used. Journalists draw on our investigations, policymakers engage with our frameworks, and civil society partners increasingly share a common vocabulary for what they are confronting.

Looking ahead, I hope JfP will continue to grow its investigative capacity, deepen its Dutch and European work without diminishing its international footprint, and retain the independence, neutrality and discipline that have defined us.

To our supporters, partners, and funders: thank you for standing with us through an intense yet rewarding year. Your support, belief and engagement with our work makes the biggest difference. The fight for our democracy is far from over and we hope to have many more fruitful years ahead.

Jelle Postma
Amsterdam
June 2026



What do our activities consist of?

Investigations:

One of our primary activities in 2025 has been investigating and exposing the anti-rights actors and the network through which they aim to erode our democracies. We have provided critical, in-depth, multilayered and multidisciplinary investigations to policymakers, CSOs, NGOs or other parties to equip them with the tools necessary to respond to the increasingly polarised political landscape of current-day politics.

In this annual report, we have compiled all the investigations, both long and short, that were completed during 2025. Each investigation has a dedicated one pager or link to our original post. This year, we have begun working on investigations in Dutch and focusing on the Netherlands, as well as completing our international English language investigations. This has been a significant development for us as it came with significant support and involvement from our new Dutch speaking audience.

Media appearances and news items:

During 2025, Justice for Prosperity has started dedicating more time and effort towards media appearances to increase our impact of our investigations and research. This was a strategic choice we made since more public attention and visibility would improve the reach of our work.

As such, we have also dedicated more time for media appearances featuring our founder and executive director, **Jelle Postma**. These media appearances were aimed at a broader, civilian audience, so they become more familiar with our investigations and research into the networks and actors seeking to undermine democracy and instrumentalise the rights of vulnerable groups.

The specific channels we chose included podcasts, interviews and shows. In 2025, most of the appearances were in various Dutch outlets, which gained us an engaged audience of people who are deeply passionate about our work. We are aiming to maintain the media appearances in the coming months.



JFP in the media:

3X

Tv and documentary

NPO 1: Pauw en de Wit, September 22, 2025



Volkskrant: March 2, 2025



26X

Newspapers and news platforms

5X



Podcasts and radio

Justice for Prosperity

NPO Radio 1:
The threat of invisible networks,
March 30, 2025



Investigations



The growing influence of the American Christian conservatives in Europe - Zembla International

Date of publication: 24 March 2025

Justice for Prosperity is proud to have contributed to the Zembla documentary titled "Anti-Rights Actors," which aired on Sunday, March 2, 2025. This investigative episode delves into the growing influence of networks aiming to undermine fundamental human rights, particularly those of women, LGBTQ+ communities, and other marginalized groups.

The documentary exposes how these anti-rights actors, often supported by opaque funding streams, build strategic alliances across borders, faiths, and ideologies. By distancing themselves from more extreme voices, they gain legitimacy while pushing agendas that erode democratic principles and civil liberties. From campaigning and lobbying to coordinated legal strategies, Zembla highlights the tactics and global coordination of this movement. The episode is essential viewing for anyone seeking to understand the real and present threats to human rights around the world.



Geneva Consensus as Geopolitical Leverage in Africa

This report investigates how the Geneva Consensus Declaration, an international political statement, has been systematically weaponised to draw African states into a globally coordinated anti-rights network, eroding sexual and reproductive health and rights, LGBTIQ+ protections, and democratic norms in the process.

Date of publication: 31 July 2025

Our findings:

Of the 39 global signatories to the GCD, 20 are African. Crucially, only 7 of those 20 had right-leaning governments at the time of signature. Acceptance of the GCD, JfP's investigations reveal, has far less to do with ideology and more to do with the incentives attached to it. Through coercion, aid-conditionality, diplomatic vote-swapping, and network pressure, US-based ultra-conservative organisations, most prominently Sharon Slater's Family Watch International and Valerie Huber's Institute for Women's Health, have engineered GCD adoption across the continent, targeting the most vulnerable and aid-dependent states first.

How They Operate

The GCD playbook in Africa rests on three interlocking pillars: coercion through foreign aid and diplomatic pressure targeting states like Sudan, South Sudan, and Libya; incentivisation through promises of debt relief, trade benefits, and terror-list removals; and networked pressure through pre-existing evangelical, Catholic, and Gulf state religious organisations that provide local collaborators, legislative influence, and coordinated UN voting blocs. Gulf states, particularly Saudi Arabia, have reinforced this architecture with billions in Sharia-compliant financing deployed strategically in the wake of Western donor withdrawals.

Following the Money

At the centre of this global funding architecture sits the National Christian Foundation, one of the largest and most opaque donor-advised fund managers in the United States, quietly distributing billions to organisations advancing conservative Christian political agendas across borders. JfP's financial investigation found that IWH's revenue grew 346% between 2021 and 2023, with 61% of its annual income flowing from a single NCF contribution. These are not grassroots movements. They are well-capitalised, strategically coordinated campaigns operating with deliberate opacity.



WhoDisII – Modi operandi used to undermine our democracy

WhoDis II is an investigative report that exposes the anti-rights actors and networks through which they aim to erode our democracies. By combining digital analysis with qualitative network mapping, this research traces disinformation back to its sources, reveals how real-world events trigger coordinated online outrage, and identifies where the cycle of radicalisation can be disrupted before it produces real-world harm.

Date of publication: 16 October 2025

Our findings:

WhoDis II reveals an ecosystem in which populist politicians, media entrepreneurs, religious institutions, street movements, and hidden financial networks operate together. Populist leaders exploit fears around immigration, crime, gender, and sexuality to fuel their campaigns. Media outlets and influencers amplify and monetise the outrage. Faith-based groups provide moral framing, presenting rights as existential threats to identity and tradition. Street movements create spectacle and energy. And underlying all of it, financial actors sustain the cycle, profiting from deregulation, disinformation, and the political instability they help engineer.

The Anti-Rights ecosystem:

To make sense of this complexity, JfP developed the Anti-Rights Diamond Model to map out how these four categories of actors collaborate to convert fear into influence and power. Narratives paint Dutch society as under siege from immigration, LGBTIQ+ rights, and crime, fuelling a demand for strong, authoritarian leadership. This is not accidental. It is a strategy.

The Role of Social Media

On X, algorithmic biases actively favour right-wing and far-right content. On Instagram, high-profile offline events feed online polarisation in ways that can be tracked and mapped. On TikTok, political hashtags reveal growing right-wing populist momentum ahead of the 2025 elections. Together, these platforms form a coordinated amplification ecosystem that pushes fringe ideas into the mainstream.



How were the European elections influenced?

European elections are increasingly becoming the target of targeted influence campaigns, both from abroad and by domestic actors, who manipulate public opinion, influence voting behaviour and undermine confidence in democratic processes. This makes it clear that fair elections can no longer be taken for granted, and that understanding these threats is a prerequisite for combating them effectively.

Date: 28 October 2025

Our findings

Elections are an attractive target for influence precisely because they are the moment when citizens make their voices heard most directly. Targeted disinformation campaigns, algorithmic manipulation on social media, and coordinated networks of domestic and foreign actors work together to sow division, stoke fear and undermine trust in democratic processes.

How they operate

Foreign actors utilise social media platforms, fake news and local networks to amplify polarizing narratives and to influence voters. Domestic actors are also adopting these strategies, consciously or not, and further strengthen them through their own media channels and political platforms. The result is itself a cycle of amplification for disinformation that undermined democratic decision making through highly polarised public debates.

Note: this report was originally written in Dutch.



Global Anti-LGBTIQ+ Networks in Africa

This report, commissioned by IPPF and produced by JfP, exposes the deeply coordinated global infrastructure driving Africa's surge in anti-LGBTIQ+ legislation. Drawing on over 250 sources, breached datasets, and confidential human intelligence, it reveals that what presents itself as an organic cultural backlash is, in fact, a carefully choreographed transnational campaign.

Date of publication: 26 November 2025

Our findings:

The anti-LGBTIQ+ crackdown unfolding across Sub-Saharan Africa is not a local phenomenon. It is a transnational playbook, exported and resourced by US evangelical organisations, Russian oligarchs, and European ultra-conservative networks, and deployed with increasing speed and sophistication. Understanding who is behind it, how they operate, and what they are really after is the essential precondition for pushing back effectively.

What We Found

At the centre of this network stands a tightly coordinated syndicate of four interconnected forces: extremist influencers and disinformation agents, populist politicians exploiting moral panic for electoral gain, ultra-conservative transnational religious networks, and oligarchs and large industries funding anti-democratic agendas for market and ideological gain. Together, they have funnelled over \$54 million from US Christian Right groups into Africa since 2007, and the pace is accelerating. In countries like Uganda, Nigeria, and Mali, new laws carry penalties including life imprisonment and the death penalty. These new laws were under the guidance of and with the rhetorical tools provided by international networks.

How They Operate

The playbook is comprehensive and relentless. Family Watch International hosts annual policy forums offering model legislation and mock UN negotiations to African lawmakers. Alliance Defending Freedom International drafts laws criminalising same-sex relationships and trains a pipeline of lawyers and judges to embed them. CitizenGO runs digital campaigns stoking fears of gender indoctrination. The Centre for Family and Human Rights infiltrates UN bodies while spreading disinformation that explicitly frames Africa as its primary target. Russian oligarch Konstantin Malofeev extends his influence through the International Agency for Sovereign Development, while Kremlin-connected content creators flood social media platforms with narratives positioning Russia as the defender of African tradition against Western moral decay.



Short investigations

A Musk in Moscow

Post link [here](#)

Date: 13 June 2025

The Ghost in the Machine: How We Uncovered the Network Behind a Global Viral Campaign

Post link [here](#)

Date: 19 September 2025

Waar blijft het geld? (Where is the money?)

Post link [here](#)

Date: 1 October 2025

Desinformatie tijdens en na Rode Lijn protest (Disinformation during the Red Line protest)

Post link [here](#)

Date: 7 October 2025

Bots op sociale media (Bots on social media)

Post link [here](#)

Date: 23 October 2025



Media appearances and public engagements

Pauw & De Wit



Devpolicy Talks



Intelligence for good: Jelle Postma on unveiling anti-rights actors

MAY 2ND, 2025 | 43:26 | S12:E6

Follow the Money



Deze oud-AIVD'er bindt de strijd aan met populisten, oligarchen en ultraconservatieven

Mar 30 · Follow the Money

Save on Spotify



42:49



Vroeg!



NPO Radio 2



During 2025, we have also contributed to various news outlets, both foreign and domestic. We would like to proudly remember our contribution to [ABC news' piece on Georgia](#), published in July, as well as to this article from [Nu.nl](#) published in September.

For JfP, 2025 was the year when our research started getting noticed and picked up by bigger outlets. We are deeply grateful for all those who helped us spread our investigations and helped us in our mission to protecting democracy and exposing subversive actions.

For more of our media appearances or mentions in various news outlets, [Click here](#)



Thank you:

We are grateful for all the developments, attention, reach and support that 2025 brought us. We are looking forward towards the future and hopeful that our work continues to make a positive impact.

Thank you for supporting us in our mission to defending our democracies and preventing our rights and liberties from being rolled back.

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Donations page:

If you'd like to further aid us in conducting our research and maintaining a high quality of work, you can do so by [donating](#).

